PROGRAM 2024
JUNE 19 ARENA CINEMA ZURICH

CLOUD LEADERSHIP DAY **DATA & AI LEADERSHIP DAY**

This is a first draft and is subject to change. For the latest information on the speakers, please see the updates here: www.dataaileadershipday.com

Time	Cinema 4	Cinema 3	Cinema 7 Joint Track	Cinema 8 Case studies	Cinema 2 Interactive
07:15 – 09:00	Registration, Coffee & Partner Expo				
08:30 – 08:50 Morning Sessions		**Black Swan Incoming: Brace yourselves for the unknown** Marcus Bitterlich Pilatus	**Path to Success: Mastering Enterprise Serverless Solutions** Matthias Mertens Helvetia Versicherungen		
09:00 – 09:30	Opening & Speaker Previews		Cinema 4		
09:30 – 10:00	**Opening Keynote**	**Building Resilient Business – The Intersection of Technology and Culture**		Archana Jain Zurich Insurance	Cinema 4
10:00 – 10:45	Coffee Break and AMA with Archana Jain in Interactive room		Partner Area		Ask me Anything with Archana
10:45 – 11:10 Session 1	**Navigating the Cloud: Adopting Strategies in Complex Organisations** Christian Menz & Mathieu Imfeld UBS	**Responsible AI in Practice: From Data to Delivery at Scale** Nina Koteva & Nadja Herger Thomson Reuters	**The cloud is sh.., long live the cloud!** Jazz Kang & Mike Josi Xebia & Transamerica	**Case study presented by a pioneer company, brought to you by Zühlke Group** Zühlke	**Democratizing Data Insights: How RAG Chatbots Unlock Integrated Access to Drive Productivity** Anja Shevchyk AWS
11:20 – 11:45 Session 2	**Cloud Platform Engineering: Lessons at Scale** Roman Bachmann Swisscom	**Data Mesh at BLKB: Organisation, Governance and Technology** Pavle Belanovic BLKB	**AI in the Media: Balancing Innovation, Quality, and Responsibility** Ulrike Köppen & Dominic Herzog Bayerischer Rundfunk & TX Group	**Case study presented by a pioneer company, brought to you by Accenture** Accenture	
11:50 – 12:15 Session 3	**Digital, confident and independent** Yvonne Vogt LIDL	**From Illusion to Impact: A Journey through Data Science Missteps** Michael Hardegger Digitec Galaxus	**Unlocking Success: Helvetia's Data Center Exit Journey** Markus Merksteiner Helvetia with Nordcloud	**Case study presented by a pioneer company, brought to you by Google Cloud** Google Cloud	**INTERACTIVE SESSION**
12:15 – 13:30	Lunch & Partner Expo		Partner Area		
13:30 – 13:45	**Afternoon welcome, Speaker Previews**				
13:45 – 14:15	**Keynote**	**– to be confirmed**			Cinema 4
14:25 – 14:50 Session 4	**Cloud Cost Innovation: Roche's Evolutionary Journey to FinOps** Iker Arbildi Roche	**Bühler D[AI]ta Strategy: Pioneer Tomorrow's Vision, Define Today's Reality** Corinna Rutschi & Matthias Graeber Bühler Group	**Deploying a Global Industrial Workforce of Autonomous Robots** Robert MacKenzie & Nicole Zingg ANYbotics	**Why Swiss Sovereignty Matters – from Private Cloud to Sovereign AI** Thomas Taroni Phoenix Systems	**Analytics translation: bridging the gap between Business and Tech** Herbert van Leeuwen Xebia
15:00 – 15:25 Session 5	**Innovating with Red Hat OpenShift: Zurich's Cloud Strategy Unveiled** Michael Lehmann & Julio Guijarro Zurich Insurance & RedHat	**Keep AI on track - how to deal with AI risks & challenges** Sophia Ding & Stefan Preuss Die Schweizerische Post & die Mobiliar	**Open AI in Swiss Regulated Market - Achieving compliance by Design following the New Federal Act** Jean-Marc Zenklusen & Nandkishor Gaikwad KPMG & Cognizant	**Case study presented by a pioneer company, brought to you by IBM** IBM	
15:25 – 16:00	Coffee Break		Partner Area		
16:00 – 16:25 Session 6	**Case study presented by a pioneer company, brought to you by SWITCH** Ann Harding SWITCH	**Case Study presented by a Pioneer Company, brought to you by MongoDB** Audemars Piquet IBM	**The Lazy Engineers guide to Building Gen-AI Apps** Victoria Vassileva & Petteri Johansson & Andre Bossard Microsoft	**PANEL: Artificial Intelligence in our Labor Market – Impact and Positive Strategies NTT Data** Daniel Graf NTT Data	**INTERACTIVE SESSION**
16:30 – 17:00	**Closing Keynote**	**– to be confirmed**			Cinema 4
17:00 – 17:15	Conference Wrap up and outlook into 2025				
17:15 – 19:00	Apéro & Networking				